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KK CULTURE HOLDINGS LIMITED

KK 文化控股有限公司

(Incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 550)

NOTICE OF BOARD MEETING

The board of Directors (the “**Board**”) of KK Culture Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Thursday, 26 August 2021 to consider and approve, among others, the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2021, and the declaration of interim dividend (if any).

By order of the Board

KK CULTURE HOLDINGS LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 12 August 2021

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung as non-executive Director; and Mr. William Keith Jacobsen, Dr. Leung Ka Kit and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.